



One to a Million: 2023 Highlights

Agenda

- About RCSC
- Highlights
- Q&A



Sustainability Defined

Sustainability means meeting the needs of the present without compromising the ability of future generations to meet their own needs.



People

Societal Impacts



Profit

Financial Performance



Planet

Environmental Responsibility

Three Pillars of Sustainability

Why does RCSC exist?

**We collect data
and ideas from:**

City Staff

Community
Members

Other
Communities



**To then educate
through:**

Events

Social Media

Round Table
Discussions

Rapid City Cares about Sustainability!



City of Rapid City

Standing Committee on

Sustainability

Committee Members

Members

Olivia Boerger
Stacie Granum
Kelli Juhl
Kelly Moore
Jason Phillips
Heidi Sieverding
Nicole Uhre-Balk
Garth Wadsworth
Jon Holsworth – *Alternate*
Tim Trueblood – *Alternate*

Officers

Alan Anderson – *Chair*
David Holland – *Vice-chair*
Ria Hannon – *Secretary*
Patricia Scarborough – *Treasurer*
Cathy Thrash – *Social Media*

City Liaisons

Pat Roseland – *City Council*
Ria Hannon – *Solid Waste*
Lysann Zeller – *Public Works*

And 13 more applicants!



2023 Highlights

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Program Development Manager - Sustainability & Stewardship



Lysann Zeller

Priority Areas

Sustainable Development

Water Efficiency

Waste Management

Transportation

Education & Outreach

Resiliency

- Position ~10 years in the making
- Duties Include:
 - Priority Areas (Identified in 2022)
 - Public Works Operations
 - EPA Climate Pollution Planning Grant
- Contact Information:
 - (605) 394-4165
 - Lysann.Zeller@rcgov.org

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Sustainability Awards

Dan Driscoll

- With West Dakota Water Development District
- For Erosion Control Efforts at Star Village

Rapid City Garden Club

- Community Education & Beautification Efforts
- Support Rapid City's Bee City USA designation



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Education Events & Activities

- Scouts Sustainability Merit Badges
- Stevens High School Student Pollution Solutions
- Teamed up with Black Hills Fly Fishers for Rapid Creek cleanup
- Home Show Booth Partnership
- Ft. Collins Meet and Greet @ City Hall
- SD Mines Student Poster Presentations
- Dark Sky Week
- Thomson Park Cleanup
- Trail Challenge
- YFS Harvest Festival
- Electric Vehicles @ the Car Show
- SD Municipal League/Family Night Out
- Pollinator Booth @ the Farmers Market



City of Rapid City





miles driven to Fort Collins & back



FOSTERING PARTNERSHIPS

More than collaboration, partnerships work together to solve problems.

COMMUNICATION & TRUST

Among departments and within the community.

COMBINE FORCES

Work with County, State, and other local/regional entities.

NEED A BASELINE

We need data to define the problem and show progress.

LESSONS LEARNED

BE PROACTIVE

Incentivize, not disincentivize, and solve the real issue first – reduce, reuse, *then* recycle.

WE ARE UNIQUE

Rapid City’s sustainability program should be tailored to fit our community’s wants and needs.

LEARNING FROM OTHERS

Is SO important and we can’t wait to do it again!

[PREVIOUS PRESENTATION](#)

800

Attendees at Earth Day Expo

- Partnership with Western Dakota Tech & Sister City: Apolda, Germany
- Featured sustainable products for your home and yard
- 40 other organizations set up booths
- Other highlights: speakers, workshops, electronics recycling, tree sale, etc.
- 2024: Saturday, April 20th @ WDT



2,219

Followers on Facebook & Instagram



Education and Outreach happens through:

- 132+ posts & reposts in 2023
- RCSC Website
 - “Start Now” entails sustainable ideas around:
 - Energy
 - Water
 - Food
 - Waste
 - Landscaping

\$1,000,000



CLIMATE POLLUTION REDUCTION GRANTS

U.S. Environmental Protection Agency

*Thank you to
Jamie Toennies & Katie Pavel,
Rapid City Grants Division!*

Grant money awarded to develop a plan for reducing greenhouse gas (GHG) emissions & other harmful air pollution with a focus on:

- Low-Income & Disadvantaged Community Benefits
- Workforce Development & Jobs Creation
- Community Engagement & Partnerships
- \$4.6 Billion in Future EPA Implementation Grants

2024 Numbers

- Setting goals for our 2024 strategic plan
- #10 slide: hope to meet with each city council member

THANK YOU

Q&A

Meetings – 2nd & 4th Mondays @ 5:30 pm

www.rapidcitysustainability.com

